

INTERNSHIP VACANCY

DIGITAL MARKETING TRAINEE

ID Quantique (IDQ) is the world leader in quantum-safe crypto solutions, designed to protect data for the long-term future. The company provides quantum-safe network encryption, secure quantum key generation and quantum key distribution solutions and services to the financial industry, enterprises and government organisations globally. IDQ is also a leading manufacturer of visible and infrared photon counting modules for R&D.

We are a dynamic team in a fast-growing company, creating new activities and opening new markets. We are looking for a Marketing Trainee starting now to support our Marketing team (1 marketing director & 2 marketing coordinators).

Main duties:

- Undertake daily administrative tasks to ensure the functionality and coordination of the department's activities
- Support Marketing Director in organizing various projects (among which new brand positioning)
- Compose and post online content on the company's website and social media accounts
- Employ marketing analytics techniques to gather important data (social media, web analytics, rankings etc.) and create appropriate reports and dashboards
- Follow-up social media activities with sales team and deliver best practise training
- Assist in the organisation of promotional events and traditional or digital campaigns
- Work on competitors' benchmark - create tools
- Help write marketing literature (brochures etc) to augment the company's presence in the market
- Design marketing collaterals (using InDesign)
- Update spreadsheets, databases (leads)
- Follow the press & support marketing director with press activities

Requirements

- Good understanding of marketing and digital marketing principles
- Demonstrable ability to multi-task and adhere to deadlines
- Well-organized
- Goodt knowledge of MS Office
- Knowledge / wishing to learn Indesign

If you're looking for a fun, interesting role in marketing - this is the right marketing role for you. Contact us at rh@idquantique.com (deadline : September 30th,2018).